

The OCDPA is the collective voice on chronic disease prevention within the province of Ontario. We are a collaborative of leading health-related organizations working together to focus on chronic disease prevention and healthy living in a comprehensive manner.

Vision

The Ontario Chronic Disease Prevention Alliance (OCDPA) is dedicated to improving the health of all Ontario residents. The Alliance envisions communities where population and individual health are supported by healthy societal conditions, public policies, and personal behaviours.

Mission

The Alliance's mission is to provide collaborative leadership to support a comprehensive chronic disease prevention system for Ontario.

Our current membership is comprised of 22 organizations who contribute to the overall vision and mission of the Alliance through provision of resources, engaging in advocacy, knowledge exchange and shaping our activities.

The three goals of the OCDPA 2012-2013 Action Plan were to see:

1. The OCDPA as the 'hub' for chronic disease prevention in Ontario
2. Partner and Member organizations as collaborative leaders in Ontario's chronic disease prevention system
3. Chronic disease prevention as a provincial priority in Ontario

The four objectives for achieving these goals were to:

- increase the degree of influence that OCDPA has amongst provincial stakeholders
- increase sense of engagement, ownership and benefit to members
- identify new opportunities for collaborative action between members
- continue to advocate for and influence the increase of the percentage of funding/resources for chronic disease prevention in next provincial budget cycle

The OCDPA is active in:

- supporting proposals affecting chronic disease prevention in Ontario
- supporting advocacy in chronic disease prevention in Ontario
- acting as a networking platform for chronic disease prevention in Ontario
- acting as an advisory table
- providing input on draft documents (collective advice and consultation)

Organizations that join the Alliance have the opportunity to be a part of a progressive, collaborative process to create solutions that reduce the burden of chronic diseases.

Benefits of participating as a member/partner include:

- ✓ Collaborative work to shape health promotion and chronic disease prevention policies and programs in Ontario
- ✓ Opportunities to jointly further the mission and goals of its member organizations
- ✓ Opportunities to understand and leverage the work of others
- ✓ Access to networking opportunities and opportunities to collaborate on work
- ✓ Active participation in the Chronic Disease Prevention Alliance of Canada's Provincial/Territorial Alliance Network to help shape federal policies and programs
- ✓ Consultation to the Government on strategic planning through participation on advisory groups
- ✓ Support from the Secretariat to carry out prioritized activities
- ✓ Access to continuous updates on current events in the area of chronic disease prevention
- ✓ Opportunities to contribute to the content of *Dialogue*

2012/2013 Summary of Activities

Preventing Chronic Disease in Ontario: OCDPA Panel Discussion Series

Goal:

- to provide a platform to share current research and initiatives, participate in discussion on critical issues and explore what action is still needed to address these matters in CDP
- three key questions for each panel discussion:
 1. What are the main action steps needed within the next 1-2 years for a) government, b) OCDPA, c) researchers and d) individual organizations?
 2. What are the major challenges / barriers that impede these actions?
 3. What can we do to minimize / overcome them?

Audience:

- OCDPA Members/Partners, CDP community, general public
- virtual and in-person participation

Activities:

- the 12-13 Series consisted of five panel discussions and one seminal event:
 - [Where's Mental Health in Chronic Disease Prevention?](#)
Tuesday, October 30, 2012 // 1 p.m. - 3 p.m.
 - [Reducing High-Risk Alcohol Consumption: Where is the Action to Match the Evidence?](#)
Thursday, November 29, 2012 // 10 a.m. - 12 p.m.
 - [Tobacco Use in Ontario: What's Next on the Agenda?](#)
Tuesday, January 29, 2013 // 2 p.m. – 4 p.m.
 - [Chronic Disease Prevention - Nutrition Action Required for a Change](#)
Monday, March 18, 2013 // 10 a.m. – 12 p.m.
 - [Physical Activity – It's Time to Get Moving](#)
Friday, May 3, 2013 // 1 p.m. – 3 p.m.
 - [Preventing Chronic Disease in Ontario – What Will It Take?](#)
Fall 2013

Dialogue (OCDPA eNewsletter)

Goal:

- to provide information to the CDP sector on a range of CDP issues, policies, and programs
- to create dialogue on current research and projects and raise awareness of campaigns and events
- to maintain momentum on the specific CDP risk factor highlighted in each panel discussion (an issue of *Dialogue* was release approximately 3-4 weeks after each panel discussion, focusing on the same topic)

Audience:

- OCDPA Members/Partners (content contributors), CDP community, general public
- individuals may sign up to receive the newsletter by emailing ocdpa@ophea.org
- currently over 200 individuals from across the province, country, and internationally have signed-up

Activities:

- designed the general template and newsletter branding
- five issues, each following a panel discussion event on the same topic:
 - Issue #1: Mental Health (November 2012)
 - Issue #2: Alcohol Consumption (January 2013)
 - Issue #3: Tobacco Use (March 2013)
 - Issue #4: Healthy Eating (April 2013)
 - Issue #5: Physical Activity (June 2013)
- all issues are housed on the website at http://www.ocdpa.ca/e_bulletins.gk

Website

Goal:

- to provide information on the OCDPA as an organization, including background, mandate, and links to membership organization websites
- to act as a central hub for all of the OCDPA's activities and resources as well as assist in disseminating these materials to the CDP sector
- to list all upcoming OCDPA events and other events in the field of CDP

Audience:

- OCDPA Members/Partners, CDP community, general public

Activities:

- revitalized the website (www.ocdpa.ca/www.ocdpa.on.ca)
- added a section entitled "Panel Discussion Series" in order to promote the panel discussions and share the information and tools generated by each event
- added the "Mental Health" working group tab to feature information on the newly re-activated working group
- cleanup up the searchable database to ensure that it is user-friendly and contains relevant research

Social Media and Communications

Goal:

- to help facilitate dialogue around the Panel Discussion Series (#OCDPAseries)
- to better communicate and participate in the dialogue on CDP with those in the CDP sector and the general public (@OCDPA)

Audience:

- CDP community, Partner/Member organizations, general public

Activities:

- initiated discussion on chronic disease risk factors through #OCDPAseries (October 2012)
- started a Twitter account @OCDPA (December 2012)

Position Papers

Goal:

- to provide clear and evidence-informed recommendations on CDP policy and practice in Ontario
- to extend an invitation to ministries and government officials to work with the OCDPA on CDP provincial policy and programming

Audience:

- Ontario Ministries and government officials

Activities:

- *Healthy Kids Panel* (September 2012) submitted to the Ministry of Health and Long Term Care (MOHLTC) with the following recommendations:
 - Take a population health approach
 - Utilize, align and leverage funding
- *Resource Centres and Systems* (November 2012) submitted to the MOHLTC and the Ministry of Children and Youth Services with the recommendation to create a revitalized system consisting of the six elements taken from the OCDPA's [Thinking Like a System](#) (2006)

Endorsement Process

Goal:

- to have a process by which organizations can request OCDPA endorsement of reports, events, and initiatives in the form of logo use, statement of support, membership, or other endorsement types as requested

Audience:

- Partner/Member organizations

Activities:

- created and refined the OCDPA Endorsement Process
- provided two endorsements:
 - Ophea's *It's Time to Take Action for Ontario's Kids* report
 - Ontario Lung Association's Breatherhood Campaign